

Title:

Author:

Park:

Topic:

Theme:

A complete sentence/thought that answers "so what", connects tangibles to intangibles, provokes thought, etc.

Mission:

How does this program support your park's interpretive themes and the Tennessee State Parks' mission?

Goals:

What will your audience know, think, or do?

Objective/s:

What you want the audience to do?

Measurable/s:

How will you know the objectives have been met?

Intended Audience:

Audience Size:

Duration:

Scheduling:

Setting:

**Use Program Value
Assessment for pricing
guidance**

MISSION: To preserve and protect, in perpetuity, unique examples of natural, cultural, and scenic areas and to provide a variety of safe, quality, outdoor experiences through a well-planned and professionally managed system of state parks.

Program Preparation:



Research, Planning (including gathering supplies*), Implementation (including setup)

***List additional materials needed in the Resources/Notes Section.**

Introduction*:



- Introduce self, agency, mission. Address individual and group needs, set audience expectations, introduce topic and theme.

Body:



Subtheme 1 and content description:

Subtheme 2 and content description:

Subtheme 3 and content description:

Conclusion:

Summarize/Restate Theme & Subthemes, Call to action, Cover objectives & measurables, Opportunity to seek further information from you, Promote other park programs, Invite them back to visit in the future, Thank audience for attending, and End program

Resources/Notes: