

SEEDS of IMAGINATION

LEGACY OF READERS LUNCHEON

to benefit Dolly Parton's Imagination Library of Knox County

WEDNESDAY, SEPTEMBER 24, 2025

CHEROKEE COUNTRY CLUB, 11:15–1:00

The Knox County Imagination Library Advisory Board is hosting its seventh annual fall luncheon to support early literacy. Funds raised during our luncheon support the monthly cost of books and mailing for 20,000 Knox County children. The 2024 Legacy of Readers Luncheon drew close to 250 business and community leaders and raised \$90,000—books for 6,000 children in Knox County for an entire year.

For more information contact Kay Hurst: khurst@knoxlib.org, (865) 215-8784

SPONSORSHIP LEVELS



MIGHTY OAK TREE (\$10,000)

Recognition on digital media & print invitation

Recognition during event

One table for attendees

Full page program ad

Logo link on event page to your website

Opportunity to provide branded merchandise



MAPLE LEAF (\$5,000)

Recognition on digital media & print invitation

Recognition during event

One table for attendees

Half page program ad

Name listed on event page

Sponsorship must be received by 7/25 in order to receive recognition on invitation.



APPLE SEED (\$2,500)

Logo Recognition on digital media

Recognition during event

One table for attendees

Quarter page program ad



ACORN (\$1,500)

Logo Recognition on digital media

Recognition during event

One table for attendees



HONEYBEE (\$500)

Logo Recognition on digital media

Recognition during event

Two event tickets





SEEDS OF IMAGINATION 2024 LUNCHEON

On September 18, 2024, guests at the 6th Annual Seeds of Imagination Luncheon enjoyed a silent auction, live entertainment, and the presentation of the Literacy Impact Award. Featuring music and storytelling by Kelle Jolly, this year's luncheon honored Denise Dean, executive director of East Tennessee Freedom Schools, for her dedication to inspiring young readers and promoting social justice. The event raised over \$90,000, making it possible to provide 6,000 children with books for an entire year.

